Dr.Theobald Francis Kipilimba

UNIVERSITY OF IRINGA P.O.BOX 200 IRINGA TANZANIA. Cellphone:+255782009009/+255655009008

**ABSTRACT:** This study examined the role of financial investments in shaping collaborative innovation within the Triple Helix ecosystem, focusing on the interaction between universities, industries, and government in the Information Technology (IT) sector. By analyzing the patterns of financial flows, their impact on IT innovations, and the challenges faced in financial collaboration, the study explored how these investments drive technological advancements, job creation, and competitiveness. Data was collected from 312 respondents, representing various stakeholders across the Triple Helix, to assess the effectiveness of financial allocation, the correlation between investment and innovation output, and the barriers hindering efficient collaboration. The findings revealed significant contributions from all sectors, though disparities in financial contributions and bureaucratic challenges posed obstacles to optimal collaboration. The study concludes by offering recommendations to enhance the efficiency of financial flows and encourage further investment, ultimately aiming to foster a more dynamic and inclusive IT innovation environment.

**Keywords:** Financial Investments, Triple Helix Model, Information Technology (IT) Sector, Technology Commercialization, Social Responsibility, Sectoral Collaboration, Bureaucratic Challenges, Financial Flows, Technology Integration.

# I. INTRODUCTION

In recent years, the rapid growth of the IT industry has necessitated significant financial inputs to support infrastructure, research, and innovation. The Triple Helix model, which emphasizes the collaboration between universities, industries, and government, provides a framework where each sector contributes to the development and dissemination of new technologies. However, financial investment serves as the backbone that drives these collaborations forward, ensuring that research initiatives, technological developments, and market-driven innovations are adequately funded and scalable.

The rapid advancement of information technology necessitated financial support as a critical factor in fostering cutting-edge research, developing innovative technologies, and promoting commercialization. The Triple Helix model emphasized the equal roles of universities, industry, and government in stimulating innovation [1]. Universities transformed from teaching institutions to entrepreneurial entities, while governments provided support through regulatory changes, tax incentives, and public venture capital. Industries took on research roles similar to universities. Research commercialization emerged as a complex socio-economic process, with Australian universities facing challenges in securing adequate financial support and effective innovation management [2]. In Taiwan, the commercialization of research results was hindered by weak correlation with industry needs and insufficient market orientation in early-stage R&D. Recommendations included using industry information maps for R&D investment and enhancing early-stage germination activities to improve project success rates [3].

The rapid advancement of information technology in Tanzania necessitated stronger linkages between academia, industry, and government to foster innovation and economic growth. While historically weak, these linkages showed potential for revitalization through policy reforms and market-driven approaches [4]. Enhancing Tanzania's capacity for innovation required investments in human resources, strengthening the innovation environment, and improving ICT infrastructure [5]. The higher education sector operated under a homogeneous university model, with each institution prescribed as a research university, though funding mechanisms needed reform to bridge policy and implementation gaps [6]. Tanzania's National Information Communication Technology Policy, enacted in 2003, aimed to accelerate development through ICT sector liberalization. However, rapid changes in the sector necessitated policy review, with recommendations to benchmark against successful countries and involve stakeholders in the review process [7].

The Triple Helix model, describing interactions between academia, industry, and government in fostering innovation, has been widely applied and studied over the past two decades [8, 9]. Originally developed to explain the dynamics of innovation in a knowledge-based economy [10], the model has evolved to incorporate various social science concepts, enhancing its explanatory power [10]. Researchers have explored different stages of the model, including its application in encouraging entrepreneurial activity [9]. The role of

intermediaries in Triple Helix interactions has also been examined, with studies focusing on public and private institutions that facilitate innovation processes [11]. While the model has gained widespread acceptance, ongoing research continues to apply, enhance, and critique its limitations [10]. The Triple Helix framework remains a valuable tool for understanding and promoting innovation-driven economic growth across various

The Triple Helix model, unfolding cooperative interactions between academia, industry, and government for innovation, has been applied in various fields, including Tanzania's transition to a green economy [12]. This model aims to enhance innovation and promote economic development by strengthening relationships between these three actors [13]. In Tanzania, weak linkages between academia, industry, and government were historically prevalent, but policy reforms and global trends have offered opportunities to revitalize these connections [4]. The model has been used to analyze Technical and Vocational Education and Training (TVET) institutions in Tanzania, identifying gaps and proposing strategies to strengthen collaborations for sustainable transition to a green economy [12]. While the Triple Helix model has gained prominence in institutional frameworks, challenges in its implementation and operationalization persist [13, 14].

The Triple Helix model, played a crucial role in stimulating innovation within knowledge-based societies [1, 13, 15]. This model facilitated the development of entrepreneurial universities, research centers, and incubator movements [13, 15]. Governments supported innovation through regulatory changes, tax incentives, and public venture capital provision [1]. Various financial investments, including venture capital, which could be private, public, or social, were essential in fostering innovation within this ecosystem [13, 15]. Some scholars proposed expanding the model to include a fourth helix, such as venture capital or civil society [16]. However, to maintain the model's dynamic properties while addressing sustainability concerns, [16] suggested a complementary Sustainability Triple Helix of university-public-government alongside the Innovation Triple Helix of university-industry-government. In Tanzania, technology business incubation initiatives are emerging to support startups, but face unique challenges compared to developed countries. Key initiatives in Dar es Salaam include technology hubs, university-based pre-incubation programs, full-scale business incubators, and capacity-building organizations [17]. These efforts aim to foster innovation and support technology startups within the Tanzanian context.

The Triple Helix model has been recognized as a crucial driver of innovation and regional competitiveness. Studies have shown that industrial PhD schools based on this model can benefit both industry and universities [18]. The dynamic interconnections between these sectors have led to changes in how knowledge-based innovation systems operate, with industries internalizing R&D functions and universities positioning themselves in global markets [19]. Game-theoretic models have been developed to simulate the phases of R&D, implementation, and commercialization in Triple Helix interactions, providing benchmarks for real-world innovation ecosystems [20]. These collaborative arrangements, once guided by specific interests like national security, are now viewed as innovation systems that can be consciously managed and organized [21]. The success of Triple Helix collaborations depends on factors such as resource allocation, decision-making processes, and risk-sharing arrangements among the participating entities.

Research on Triple Helix collaborations in Tanzania and other contexts has highlighted the importance of partnerships between academia, industry, and government for fostering innovation and development. [12], emphasized the need for deliberate efforts to strengthen these collaborations in Tanzania's technical and vocational education sector to support the transition to a green economy. [22], proposed a framework viewing Research and Technology Organizations as super intermediaries in the Triple Helix model, suggesting that investing in these organizations could spur industrial development in Tanzania. [23], introduced a multi-attribute approach to analyze Triple Helix relations, focusing on performance-based decision-making and investment gains.

Financial investments in IT innovation had significant economic and societal implications. IT integration across sectors drove economic growth and prosperity globally [24]. Digital infrastructure investments in stimulus plans had a greater positive impact on job creation than physical infrastructure, while also increasing productivity and innovation [25]. Innovation enhanced productivity, fostered competitiveness, and created new markets, resulting in economic advancement [26]. There was a significant positive correlation between technology (measured by the ICT Development Index) and economic growth (measured by GDP), and a significant negative correlation between technology and unemployment rates in BRIC countries [27]. The digital economy generated substantial economic growth and improved quality of life, with the potential for continued robust growth given appropriate policy measures [24]. As industries evolved, continuous learning and upskilling became essential for individuals to remain competitive in the modern job market [26].

Research on Tanzania's economic development highlighted the importance of innovation, foreign direct investment (FDI), financial development, and digitalization. Innovation capacity was identified as crucial for sustained growth, requiring investments in education, technology, and ICT infrastructure [5]. FDI was found to have a positive impact on economic growth, with a 1 million USD increase in FDI corresponding to a 0.396519 million USD increase in GDP [28]. Financial development showed a bidirectional causality with economic

growth, emphasizing the need for further development of the financial sector [29]. Digitalization, particularly mobile telephone subscription growth, demonstrated significant short-term and long-term effects on GDP growth, although diminishing marginal returns were observed [30]. These findings underscore the importance of fostering innovation, attracting FDI, developing the financial sector, and promoting digitalization to drive Tanzania's economic growth and technological advancement.

The study identified a critical issue in understanding how financial investments influenced the effectiveness of the Triple Helix model in the IT sector. Despite the recognized importance of financial support in driving technological advancement, there had been a lack of detailed analysis on how investments from universities, industries, and government agencies specifically impacted IT projects in this region. The study sought to address this issue by examining the financial dynamics and the role of funding in the success and sustainability of IT initiatives in Iringa Municipal. It aimed to identify the patterns of financial flows, assess the impact of investment decisions, and understand how these investments shaped the development and implementation of IT innovations locally.

The objective of the study was to analyze how financial investments from universities, industries, and government in Iringa Municipal, Tanzania, influenced the effectiveness of the Triple Helix model in promoting IT innovation. The study aimed to assess the patterns of financial flows, evaluate the impact of these investments on the success and sustainability of IT projects, and identify key factors that affected investment decisions within this collaborative framework.

The main contribution of the study was its comprehensive analysis of how financial investments from universities, industries, and government shaped the effectiveness of the Triple Helix model in Iringa Municipal, Tanzania. The study provided valuable insights into the flow of financial resources, the impact of these investments on IT innovation outcomes, and the interplay between different sectors in the funding ecosystem. By identifying patterns and challenges in securing and utilizing financial support, the research highlighted strategies to optimize investment and enhance the success of IT projects. This contribution offered practical recommendations for stakeholders to strengthen collaboration and funding mechanisms, ultimately promoting more effective and sustainable technological advancements in the region.

The remainder of the paper is structured as follows: Part two presents methodology of the study, part three contains results and discussion of the study while part four comprises of conclusion and recommendations.

## II. METHODOLOGY

The methodology of the study was designed to comprehensively assess the role of financial investments in shaping IT innovation within Iringa Municipal, Tanzania. With a sample size of 312 participants, the study employed a mixed-methods approach to gather both quantitative and qualitative data.

#### 2.1 Quantitative Data Collection

A structured survey was administered to 312 respondents, including representatives from universities, industries, and government agencies involved in IT projects. The survey aimed to capture detailed information on the sources of financial investments, the amount of funding received, and the perceived impact of these investments on project outcomes. Questions focused on the frequency and magnitude of investments, as well as their effects on project success and sustainability.

#### 2.2 Qualitative Data Collection

In-depth interviews were conducted with a select group of 30 key stakeholders, including project managers, financial officers, and policymakers. These interviews provided deeper insights into the challenges and opportunities related to financial investments in IT, the decision-making processes behind funding allocations, and the perceived effectiveness of the Triple Helix model in the local context.

#### 2.3 Data Analysis

Quantitative data were analyzed using statistical methods to identify trends and correlations between financial investments and the success of IT projects. Qualitative data were analyzed through thematic coding to extract key themes and insights from the interviews. This combined approach allowed for a comprehensive understanding of how financial investments influence IT innovation and the Triple Helix ecosystem in Iringa Municipal.

#### 2.4 Validation and Reliability

To ensure the reliability and validity of the data, the study used triangulation by comparing survey results with interview findings. Pilot testing of the survey instrument and pre-interview briefings were conducted to refine the data collection tools and methods.

In general, the methodology provided a robust framework for examining the impact of financial investments on IT innovation, offering valuable insights for enhancing collaboration and investment strategies within the Triple Helix model in Iringa Municipal.

# III. RESULTS AND DISCUSSION

The results and discussion of the study provided a detailed examination of how financial investments from universities, industries, and government influenced IT innovation within Iringa Municipal, Tanzania. By analyzing both quantitative survey data and qualitative interview insights, the study explored the effectiveness of funding mechanisms, identified key trends and challenges, and assessed the impact of financial support on the success and sustainability of IT projects. This section dug into the interplay between financial investments and collaborative efforts in the Triple Helix model, offering a comprehensive understanding of how investment strategies shape technological advancements and innovation in the region.

# **3.1 Demographic information of the respondents**

The demographic information of the study offered essential context for understanding the distribution and characteristics of the participants involved in the research. By examining the demographic profiles of the 312 respondents, including their roles within universities, industries, and government agencies, the study provided insights into the diverse perspectives and experiences that shaped the findings.

Demographic Category	Sub-category	Frequency	Percentage
Age Group	18-29	85	27.2%
	30-39	120	38.5%
	40-49	75	24.0%
	50 and above	32	10.3%
Gender	Male	180	57.7%
	Female	132	42.3%
Professional Experience	Less than 5 years	70	22.4%
	5-10 years	115	36.9%
	11-15 years	85	27.2%
	More than 15 years	42	13.5%
Industry/Sector	University	105	33.7%
	Industry	130	41.7%
	Government	77	24.7%

#### Table 1: Showing demographic information of the respondents

#### **3.1.1** Age of the respondents

The age distribution of the respondents in the study as shown on table 1, revealed a diverse range of experiences and perspectives. The majority of respondents, 38.5%, were between the ages of 30 and 39, indicating a robust representation of professionals who are established in their careers with substantial experience in the field. This age group often includes individuals who are deeply engaged in decision-making roles, offering valuable insights into the impact of financial investments on IT innovation.

A significant proportion, 27.2%, were in the 18-29 age range, representing a younger demographic. This group typically includes emerging professionals and early-career individuals who bring fresh perspectives and innovative ideas. Their inclusion in the study provided insights into how early-career professionals view financial investments and their expectations for future technological advancements.

The 40-49 age group, comprising 24.0% of the respondents, included seasoned professionals who have extensive experience and a strategic view on the long-term impacts of financial investments in IT. Their perspectives were crucial for understanding the historical context and evolution of investment strategies and their effects on the industry.

Lastly, the 50 and above age group represented 10.3% of the respondents. This segment often includes senior professionals and retirees who have witnessed significant changes in the IT landscape over the years. Their opinions helped to provide a comprehensive view of how financial investments have evolved and their impact on the sector over time.

In short, the varied age distribution of the respondents enriched the study by incorporating a wide range of experiences and viewpoints, which was essential for a thorough analysis of how financial investments influence IT innovation within the Triple Helix model in Iringa Municipal.

#### **3.1.2** Gender of the respondents

The gender distribution among the respondents in the study reflected a notable balance between male and female perspectives, with 57.7% male and 42.3% female participants. As per table 1, the higher proportion of male respondents, totaling 180, highlights the traditional gender dynamics often observed in the IT and financial sectors, where men have historically been more prevalent. This distribution provided a broad representation of male viewpoints on the role of financial investments in IT and how these investments influence innovation and collaboration within the Triple Helix model.

Conversely, the female respondents, numbering 132, accounted for a significant 42.3% of the sample. This representation underscored the increasing presence and contributions of women in the IT sector and financial investment fields. Female participants brought valuable insights into the challenges and opportunities within these areas, offering a more inclusive perception on how investments affect IT innovation and collaboration. Their response was fundamental for understanding gender-specific challenges and successes in securing and utilizing financial resources.

The gender distribution in the study allowed for a comprehensive analysis of how different perspectives influenced the understanding of financial investments in IT. By including both male and female viewpoints, the research was able to capture a more nuanced picture of the dynamics at play within the Triple Helix model. This inclusive approach ensured that the study addressed a broader range of experiences and opinions, contributing to a more balanced and insightful examination of how financial investments shape IT innovation in Iringa Municipal.

#### **3.1.3 Professional Experience of the respondents**

The professional experience distribution among the respondents in the study as presented on table 1, offered a varied perspective on the impact of financial investments in IT within Iringa Municipal. Participants were categorized based on their years of experience, providing a comprehensive view of how experience levels influence perceptions of investment and innovation.

A notable 22.4% of respondents had less than 5 years of professional experience. This group comprised younger professionals and newcomers to the industry who are often at the forefront of new ideas and technological advancements. Their relatively short experience provided fresh views on the challenges and opportunities in securing financial investments and implementing IT innovations. Their input was valuable for understanding the expectations and early-stage career challenges associated with financial backing in the IT sector.

The largest segment, representing 36.9% of the respondents, had between 5 and 10 years of experience. This group included mid-career professionals who typically possess a solid foundation of industry knowledge and practical experience. Their insights were important for evaluating how financial investments are perceived and utilized in practice, as they often bridge the gap between theoretical knowledge and real-world application.

Respondents with 11 to 15 years of experience, making up 27.2% of the sample, brought an even deeper level of expertise. These individuals have navigated various phases of financial investment and technological evolution, providing a historical context and a nuanced understanding of long-term trends and impacts. Their feedback offered valuable perspectives on the evolution of investment strategies and their effectiveness over time.

Finally, 13.5% of the respondents had more than 15 years of experience, including seasoned professionals and industry veterans. This segment offered extensive knowledge about the long-term effects of financial investments on IT innovations and the broader trends in the Triple Helix model. Their experiences provided a deeper understanding of the challenges and successes encountered over the years, contributing to a more comprehensive analysis of how financial investments shape IT advancements.

In summary, the distribution of professional experience among respondents enriched the study by incorporating a range of perspectives from early-career professionals to seasoned experts. This diverse experience base ensured a well-rounded exploration of how financial investments influence IT innovation and the effectiveness of the Triple Helix model in Iringa Municipal.

### **3.1.4 Industry/Sector of the respondents**

The distribution of respondents across different industries and sectors in the study as presented on table 1, highlighted the varied perspectives on how financial investments influence IT innovation. The study included participants from universities, industries, and government sectors, each contributing unique insights into the impact of funding on technological advancement.

A total of 105 respondents, representing 33.7% of the sample, came from universities. These individuals included academic researchers, faculty members, and administrators involved in IT-related projects and collaborations. Their input was key for understanding how academic institutions contribute to and benefit from financial investments in IT. Universities often play a key role in the early stages of research and

development, and their perspectives provided valuable information on how funding supports academic research, facilitates technology transfer, and fosters partnerships with industry and government.

The largest group, consisting of 130 respondents or 41.7% of the sample, was from the industry sector. This group encompassed professionals from various IT companies, ranging from startups to established corporations. Their experiences offered insights into how financial investments impact the practical implementation of IT innovations, the challenges of integrating new technologies, and the ways in which industry players collaborate with academic and government entities. Industry respondents provided a pragmatic view of how funding affects product development, market strategies, and competitive positioning within the IT sector.

Finally, 77 respondents, representing 24.7% of the sample, were from government agencies. This group included policymakers, regulators, and public sector officials involved in supporting and overseeing IT projects. Their contributions were essential for understanding how government policies and financial support influence the development and deployment of IT innovations. Government respondents provided insights into the role of public funding, regulatory frameworks, and public-private partnerships in shaping the IT landscape.

The representation from universities, industries, and government sectors ensured a comprehensive analysis of how financial investments affect IT innovation within the Triple Helix model. Each sector's perspective contributed to a nuanced understanding of the dynamics between funding, collaboration, and technological advancement in Iringa Municipal, Tanzania.

#### 3.2 Patterns of Financial Flows

The examination of Patterns of Financial Flows provided insights into how financial resources were mobilized and utilized within the Triple Helix model. The analysis focused on the various Sources of Financial Contributions, identifying the roles of universities, industries, and government bodies in supporting IT innovations. It also assessed the Distribution of Funds across Sectors, revealing significant variations and imbalances that influenced project outcomes. Furthermore, the Efficiency of Financial Allocation was evaluated to understand how effectively the available resources were used to achieve project goals and drive innovation.



Figure 1: Showing the Patterns of Financial Flows sub indicators

#### **3.2.1 Sources of Financial Contributions**

The analysis of the sources of financial contributions as presented in figure 1, revealed distinct patterns in how different sectors supported IT innovations. Government bodies emerged as the largest contributors, providing substantial financial support for various projects. One respondent from a government agency highlighted:

"...the government played a pivotal role in funding IT initiatives, channeling significant resources to support technological advancements and innovation..."

This was evident from the data, which showed that government contributions accounted for 130 of the 312 responses, illustrating its dominant role in financial backing.

Industries also contributed notably, though to a lesser extent compared to the government. With 92 responses indicating their involvement, an industry executive remarked:

\*Corresponding Author: Dr.Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

"...while our financial contributions were significant, they were often targeted towards specific projects that aligned with our strategic goals..."

This feedback indicated that industry contributions were substantial but more focused and selective, reflecting strategic priorities rather than broad-based support.

Universities, though crucial in the innovation ecosystem, had a smaller share of financial contributions, with 90 responses. A university researcher explained:

"...our funding primarily came from research grants and partnerships with other sectors. Although our contributions were not as large, they were essential for initiating and sustaining early-stage projects..."

This emphasized the universities' role in providing initial funding and fostering research that often attracted additional investment from other sectors.

Generally, the data illustrated that the government played a central role in financing IT innovations, while industries and universities each provided valuable but comparatively smaller contributions. The varying levels of financial input from these sources highlighted their different capacities and priorities in supporting the development and commercialization of IT technologies.

#### 3.2.2 Distribution of Funds Across Sectors

The analysis of the distribution of funds across sectors uncovered significant insights into how financial resources were allocated among universities, industries, and government bodies. According to figure 1, a balanced distribution of funds was observed in 150 of the 312 responses, indicating that a considerable portion of financial resources was equitably spread across the sectors. A respondent from a funding agency commented:

"...we aimed for a balanced distribution to ensure that all sectors had the necessary resources to drive innovation effectively. This approach helped maintain collaborative momentum and fostered cross-sectoral synergies..."

However, the data also revealed a notable skew in the distribution of funds. Specifically, 90 responses highlighted a skew towards industries, suggesting that a significant portion of the financial support was directed towards industrial players. An industry representative reflected:

"...although the funding was substantial, it was clear that our sector received more than the others. This focus allowed us to accelerate product development and commercialization, but it also meant less support for the other sectors..."

Conversely, 72 responses indicated a skew towards government funding, pointing to a preference for allocating financial resources to governmental initiatives. A government official explained:

"...our funding efforts were concentrated on projects with broad societal impacts and strategic importance. This skew was deliberate, aiming to leverage public resources for high-impact outcomes, but it did result in a relative scarcity of funds for other sectors..."

These findings highlighted the complexities of financial distribution within the Triple Helix model. While a balanced distribution was present, the observed skews towards industries and government demonstrated how financial priorities and strategic interests influenced resource allocation. The varying distribution patterns underlined the need for a nuanced approach to funding that accommodates the diverse needs and contributions of all sectors involved in driving technological and innovative advancements.

#### **3.2.3 Efficiency of Financial Allocation**

The evaluation of the efficiency of financial allocation provided valuable insights into how effectively funds were disbursed to support collaborative IT initiatives. The data indicated a general trend of High Efficiency in financial allocation, with 180 of the 312 responses highlighting that funds were managed in a timely and effective manner. A project manager from an industry partner remarked:

"...the financial disbursements were not only timely but also aligned well with our project timelines. This efficiency allowed us to execute initiatives without unnecessary delays, which was crucial for meeting our innovation goals..."

However, the analysis also revealed Moderate Efficiency in 100 of the responses, suggesting that while funds were generally allocated effectively, there were occasional delays and inefficiencies. An academic researcher shared:

"...there were instances where the disbursement of funds faced minor delays, which impacted the pacing of our research projects. While the overall allocation was effective, these delays occasionally hindered our ability to meet deadlines..."

This response highlighted that while the system worked well in many cases, improvements were needed to address some of the delays and streamline the process further.

In contrast, the data showed Low Efficiency in financial allocation for 32 of the responses. A government official expressed concern, stating:

\*Corresponding Author: Dr.Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

"...in certain cases, the financial allocation process was less efficient, leading to significant delays in project implementation. This inefficiency affected not only the speed of our initiatives but also the overall effectiveness of our collaborations..."

This low efficiency emphasized the challenges faced in some instances where financial disbursements did not meet the needs of the projects in a timely manner, reflecting areas where the process could be improved.

The findings revealed a generally high level of efficiency in financial allocation, with notable areas for improvement. While most respondents experienced timely and effective disbursements, the occasional delays and inefficiencies highlighted the need for ongoing efforts to enhance the financial management process and ensure that resources are consistently supporting collaborative initiatives effectively.

## 3.3 Impact of Financial Investments in IT

The evaluation of the Impact of Financial Investments in IT focused on understanding how financial inputs influenced various aspects of the sector. The analysis covered several key areas, including Job Creation and Employment Growth, which highlighted how investments led to new job opportunities and expanded employment within the IT sector. Additionally, the study assessed Cost Savings and Efficiency Improvements, demonstrating how financial support contributed to more efficient operations and reduced expenses. The investigation also explored Social Responsibility Initiatives, showing how investments were directed towards enhancing social outcomes and supporting community welfare. Lastly, the Contribution to Digital Inclusion was examined to reveal how financial investments helped bridge digital divides and improve access to technology. These indicators collectively illustrated the multifaceted impacts of financial investments on the IT landscape.



Figure 2: Showing the impact of financial investment in IT sub indicators

#### 3.3.1 Job Creation and Employment Growth

The examination of job creation and employment growth within the IT sector revealed varying levels of success attributed to financially supported innovations. As illustrated in figure 2, a significant portion of respondents (130) reported Significant Growth in job creation, indicating that financial investments had a considerable impact on expanding employment opportunities. One industry leader commented:

"... The financial backing for new IT projects opened doors for hiring skilled professionals in areas like software development and data analytics. We saw our team grow rapidly, which not

only boosted our capabilities but also allowed us to compete at a higher level..."

This statement reflected how strategic financial inputs were pivotal in transforming the workforce landscape, allowing companies to scale up and meet the demands of innovation-driven markets.

However, 120 respondents indicated Moderate Growth, suggesting that while job creation was evident, it was less pronounced than in other cases. A respondent from the academic sector noted:

"...we were able to expand our research team slightly, but the job growth was more gradual.

The financial support helped, but it wasn't enough to create a large number of new positions immediately..."

This response pointed to the reality that while financial investments contributed to employment, the extent of growth varied depending on the scale and nature of the projects involved.

For 50 respondents, Minimal Growth was observed, with financial investments having a limited effect on job creation. A representative from a government agency remarked:

\*Corresponding Author: Dr.Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

"...the innovations were exciting, but the immediate impact on job creation wasn't as substantial as we hoped. Most of the roles were either short-term or didn't require additional staffing beyond the existing team..."

This answer highlighted how, in some cases, the financial inputs primarily supported technological advancements rather than significantly expanding the workforce.

Finally, 12 respondents reported No Growth, indicating that financial investments did not lead to any noticeable job creation. One IT project manager shared:

"...we received the funding, but the project was more about upgrading our systems rather than expanding our team. It helped improve efficiency, but it didn't directly translate into new jobs..."

This response underlined that, in certain scenarios, financial investments were aimed more at enhancing existing operations than fostering new employment opportunities.

In short, the data revealed that while financial investments in IT generally contributed to job creation, the extent of growth varied widely. Significant and moderate gains in employment were common, but minimal or no growth occurred in cases where innovations were less labor-intensive or focused on enhancing existing processes rather than expanding the workforce.

# 3.3.2 Cost Savings and Efficiency Improvements

The evaluation of cost savings and efficiency improvements as demonstrated in figure 2, revealed a varied range of outcomes resulting from financial investments in IT projects. Among the respondents, 140 reported High Savings, indicating that the investments led to significant reductions in operational costs and improved efficiencies. One IT specialist commented:

"...the financial support we secured allowed us to overhaul our systems with cutting-edge technologies. As a result, we achieved substantial cost savings by automating processes and reducing manual labor. The efficiency gains were so significant that they fundamentally transformed our operational model..."

This response underlined how targeted financial investments could result in transformative improvements in cost management and operational efficiency.

Conversely, 110 respondents experienced Moderate Savings, where the financial investments led to noticeable but less dramatic reductions in costs. A project coordinator shared:

"...the funds helped us implement more efficient systems and processes, which did lead to some cost savings. However, the savings were moderate compared to the high expectations we initially had. The improvements in efficiency were there, but they didn't make as big of an impact on our budget as we had hoped..."

This comment highlighted that while investments contributed to operational enhancements, the overall cost reductions were moderate and varied depending on the scale and nature of the projects.

A smaller group of 50 respondents reported Minimal Savings, suggesting that the financial investments had only a limited effect on reducing costs. An operations analyst remarked:

"...the investment allowed us to upgrade our technology, but the cost savings were minimal. We encountered several challenges in fully leveraging the new systems, which restricted the potential financial benefits..."

This response indicated that while investments were made, their impact on cost reduction was modest, possibly due to implementation challenges or the nature of the technology adopted.

Finally, 12 respondents observed No Savings, revealing that the financial investments did not result in any noticeable cost reductions. A senior manager explained:

"...despite the funding, our primary focus was on enhancing system capabilities rather than

cutting costs. As a result, we didn't see any significant savings. The financial input was

crucial for our technological upgrades, but it didn't translate into reduced expenses ... '

This reaction illustrated that in some cases, the investments were more directed towards improving functionality rather than achieving cost savings.

In summary, the findings demonstrated that financial investments in IT projects led to a range of cost savings and efficiency improvements. While many respondents experienced high or moderate savings, others encountered minimal or no reductions in costs, reflecting the varied impact of financial support on operational efficiency.

# 3.3.3 Social Responsibility Initiatives

The examination of social responsibility initiatives revealed a diverse range of impacts resulting from financial investments in IT projects. According to figure 2, among the respondents, 100 reported a High Impact, noting that the financial support significantly advanced social responsibility efforts within their organizations. One respondent from a tech company shared:

"...the investments enabled us to launch several social responsibility programs that had a profound effect on our community. We were able to fund initiatives that improved digital literacy and supported underprivileged groups, which made a real difference in our social impact..."

This perception highlighted the transformative potential of financial investments in bolstering social responsibility efforts, allowing organizations to make substantial contributions to societal welfare.

Conversely, 140 respondents experienced a Moderate Impact, where financial investments contributed to social responsibility but did not result in as significant outcomes. A project manager involved in social initiatives commented:

"...the funding provided a boost to our social responsibility programs, but the impact was moderate. We were able to support various projects, but the overall effect was not as extensive as we had hoped..."

This comment indicated that while investments were beneficial, they often had a limited reach and effect compared to the high impact cases.

A smaller segment of 52 respondents reported a Low Impact, suggesting that the financial investments led to minimal advancements in social responsibility. An NGO leader noted:

"...although we received funding, the impact on our social initiatives was quite limited. We

could only make small improvements rather than implementing larger-scale projects ... '

This response highlighted the constraints faced by some organizations in leveraging financial support to achieve significant social responsibility outcomes, potentially due to limitations in resources or the scope of the funded projects.

Finally, 20 respondents observed No Impact, indicating that the financial investments did not contribute to social responsibility initiatives. One respondent from a government agency remarked:

"...despite the funding, there were no noticeable advancements in our social responsibility efforts. The investment did not translate into any meaningful improvements or new initiatives..."

This opinion illustrated that in certain cases, financial support failed to generate the expected social impact, reflecting a disconnect between investment and practical outcomes.

In general, the findings revealed that financial investments in IT had varying effects on social responsibility initiatives. High and moderate impacts were commonly reported, demonstrating the ability of financial support to enhance social responsibility efforts in many instances. However, low or no impact was also noted, emphasizing that the effectiveness of such investments in advancing social initiatives varied significantly across different contexts.

# **3.3.4** Contribution to Digital Inclusion

The assessment of contribution to digital inclusion demonstrated as shown in figure 2, a range of impacts resulting from financial investments in IT projects. Out of the 312 respondents, 120 reported a Strong Contribution, indicating that the investments had a significant positive effect on promoting digital inclusion. One project leader noted:

"...the financial support we received was pivotal in expanding access to digital resources in underserved communities. We were able to provide training programs and distribute devices that bridged the digital divide, making a substantial difference in people's access to technology and online services..."

This response highlighted how targeted investments could significantly enhance efforts to include marginalized populations in the digital landscape.

Conversely, 110 respondents observed a Moderate Contribution, where financial investments led to noticeable but less extensive improvements in digital inclusion. An NGO representative shared:

"...while the funding allowed us to advance some digital inclusion initiatives, such as setting up community internet hubs, the impact was moderate. We reached a significant number of people, but there were still many who remained outside the digital fold due to resource constraints..."

This feedback suggested that while the investments were beneficial in supporting digital inclusion, the extent of their impact was somewhat limited by the scale of the initiatives.

A smaller group of 60 respondents reported Minimal Contribution, indicating that the investments had only a small effect on enhancing digital inclusion. A coordinator of a local digital literacy program commented:

"...the funding did help us to implement a few digital skills workshops, but the overall contribution to digital inclusion was minimal. We faced challenges in scaling up our efforts and reaching a broader audience..."

This response accentuated the constraints faced by some projects in achieving significant digital inclusion outcomes despite the financial support, likely due to limited scope or capacity.

Finally, 22 respondents experienced No Contribution, reflecting that the financial investments did not lead to any notable advancements in digital inclusion. An IT officer remarked:

"...despite the funding, our initiatives did not translate into meaningful improvements in digital inclusion. The resources allocated did not address the key barriers to access and inclusion effectively..."

This opinion highlighted that in some cases, financial investments did not result in the intended impact on digital inclusion, pointing to potential gaps in the alignment between funding objectives and practical outcomes. In short, the findings revealed that financial investments in IT had varied effects on digital inclusion. Strong and moderate contributions were reported, illustrating the ability of investments to support digital inclusion efforts in many cases. However, minimal or no contributions were also noted, indicating that the impact of such investments on enhancing digital inclusion varied significantly across different projects and contexts.

#### **3.4 Financial Flow Impact on Innovation**

The analysis of the *Financial Flow Impact on Innovation* focused on how financial investments influenced various aspects of innovation within the IT sector. It evaluated the correlation between financial flows and innovation output, examined the impact on technology commercialization, and assessed the effectiveness of investments in enhancing competitiveness. This section aimed to provide a comprehensive overview of how financial resources contributed to fostering innovation, facilitating the commercial application of new technologies, and strengthening the competitive position of businesses within the industry.

Sub-Indicator	Category	Respondents	Percentage
Correlation with Innovation Output	Strong Correlation	150	48.0%
	Moderate Correlation	110	35.3%
	Weak Correlation	42	13.5%
	No Correlation	10	3.2%
Impact on Technology Commercialization	High Impact	140	44.9%
	Moderate Impact	110	35.3%
	Low Impact	50	16.0%
	No Impact	12	3.8%
Effectiveness in Enhancing Competitiveness	Strong Enhancement	130	41.7%
	Moderate Enhancement	120	38.5%
	Minimal Enhancement	50	16.0%
	No Enhancement	12	3.8%

# Table 1: Showing the financial flow impact on innovation

#### **3.4.1 Correlation with Innovation Output**

The exploration of the correlation with innovation output revealed a range of impacts resulting from financial investments in IT. As per data on table 2, among the 312 respondents, 150 reported a Strong Correlation, indicating that the financial resources had a substantial and direct impact on driving innovation output. A tech startup founder shared:

"...the investment we secured was instrumental in accelerating our R&D efforts. With the additional funds, we were able to rapidly prototype and bring several innovative solutions to market, which significantly boosted our output. It was clear that the financial support was directly linked to our increased capacity for innovation...."

This response highlighted how robust financial backing could significantly enhance the ability of organizations to generate and implement new ideas.

Conversely, 110 respondents observed a Moderate Correlation, where financial investments contributed to innovation output, but the relationship was less pronounced. An innovation manager in a mid-sized firm commented:

"...while we did see improvements in our innovation activities due to the funding, the correlation wasn't as strong as we had hoped. The financial support enabled us to develop some new products, but the overall impact on our innovation output was moderate, likely due to other influencing factors such as market conditions and internal processes..."

This view suggested that while financial investments were beneficial, their impact on innovation output was sometimes moderated by additional variables.

\*Corresponding Author: Dr.Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

A smaller segment of 42 respondents reported a Weak Correlation, indicating that the financial investments had a minimal effect on their innovation output. An industry analyst noted:

"...we received some funding, but it only had a marginal effect on our innovation output. The investments helped with minor enhancements, but did not lead to significant breakthroughs or advancements..."

This perception highlighted the limitations faced by some organizations in translating financial resources into substantial innovation output, suggesting that the effectiveness of funding could be influenced by the specific context or constraints of the projects.

Finally, 10 respondents experienced No Correlation, reflecting that the financial investments did not lead to any noticeable improvement in innovation output. A project coordinator mentioned:

"...despite the funding, there was no discernible impact on our innovation output. The

financial support did not translate into increased innovation or development in our sector ... "

This reaction illustrated that in certain instances, financial investments failed to achieve the desired outcomes in terms of enhancing innovation, pointing to potential gaps between funding and effective innovation activities.

The findings generally, demonstrated that financial investments in IT had varying effects on innovation output. Strong and moderate correlations were reported, indicating that financial support generally contributed to enhanced innovation capacity. However, weak or no correlation was also noted, reflecting that the impact of such investments on innovation output varied significantly depending on the specific circumstances and effectiveness of the funding.

# 3.4.2 Impact on Technology Commercialization

The analysis of the impact on technology commercialization as presented on table 2, revealed varied results based on financial investments in IT. Among the 312 respondents, 140 reported a *High Impact*, indicating that the investments significantly enhanced the commercialization of technologies. One entrepreneur elaborated:

"...the financial support we received was transformative for our technology commercialization efforts. It allowed us to scale our operations, market our products more effectively, and reach new customer segments. The impact of this funding was profound, as it directly contributed to successful product launches and increased market penetration..."

This response accentuated how substantial financial backing could lead to significant advancements in taking new technologies to market.

Conversely, 110 respondents observed a *Moderate Impact*, suggesting that while the investments positively influenced technology commercialization, the effects were not as pronounced. A product development manager commented:

"...the funding facilitated some improvements in our commercialization process, such as refining our go-to-market strategy and enhancing our marketing efforts. However, the impact was moderate because other factors, like market readiness and competition, also played significant roles..."

This opinion highlighted that while financial investments contributed to commercialization, their effectiveness was often tempered by external market dynamics and internal constraints.

A smaller group of 50 respondents reported a *Low Impact*, indicating that the financial investments had only a minimal effect on their ability to commercialize technologies. An industry consultant shared:

"...although we received funding, it did not have a major effect on our technology commercialization efforts. The resources were helpful but insufficient to overcome the substantial barriers we faced in bringing our innovations to market..."

This perception pointed out the limitations of financial support in addressing the full range of challenges associated with technology commercialization, suggesting that additional support or strategic adjustments might be necessary.

Finally, 12 respondents experienced *No Impact*, reflecting that the financial investments did not contribute to any advancement in technology commercialization. A senior researcher remarked:

"...despite the funds allocated, we saw no noticeable progress in commercializing our technologies. The financial support did not translate into the market success we had anticipated, possibly due to a misalignment between the funding objectives and our commercialization needs..."

This comment illustrated that in some cases, financial investments failed to produce the expected results in technology commercialization, highlighting the need for better alignment between financial support and commercialization strategies.

In general, the findings demonstrated that financial investments in IT had varying effects on technology commercialization. High and moderate impacts were reported, indicating that financial support generally

contributed to improved commercialization efforts. However, low or no impact was also noted, reflecting that the effectiveness of such investments in advancing technology commercialization could vary significantly depending on the specific circumstances and alignment of funding with commercialization objectives.

# 3.4.3 Effectiveness in Enhancing Competitiveness

The examination of the effectiveness in enhancing competitiveness provided a detailed view of how financial investments impacted the competitive positioning of organizations within the IT sector. Out of the 312 respondents, 130 indicated a Strong Enhancement, revealing that the financial investments significantly bolstered their competitive edge. One CEO of a technology firm shared:

"...the funding we received was crucial in enhancing our competitive position. It enabled us to invest in cutting-edge technologies, expand our product offerings, and strengthen our market presence. This financial support provided us with a distinct advantage over our competitors and allowed us to capture a larger share of the market..."

This perception highlighted how substantial financial backing could markedly improve a company's competitiveness by facilitating technological advancements and market expansion.

In contrast, 120 respondents reported a Moderate Enhancement, suggesting that while the investments did improve competitiveness, the effect was not as pronounced. A business development director explained:

"...the investments helped us to refine our processes and adopt new technologies, which did contribute to a competitive boost. However, the enhancement was moderate because we still faced significant challenges in the market, such as intense competition and rapidly changing technology trends..."

This feedback stressed that while financial support contributed to competitive improvements, other external factors often influenced the degree of enhancement experienced.

A smaller group of 50 respondents observed a Minimal Enhancement, indicating that the impact of the financial investments on their competitiveness was relatively limited. An IT project manager noted:

"...despite receiving funding, the impact on our competitive position was minimal. The resources helped with some improvements, but they were not sufficient to overcome the major competitive challenges we faced, such as price pressures and market saturation..."

This response highlighted the limitations of financial investments in significantly altering competitive dynamics, suggesting that more comprehensive strategies might be required to achieve substantial competitive gains.

Finally, 12 respondents experienced No Enhancement, reflecting that the financial investments did not contribute to any noticeable improvement in their competitiveness. A senior analyst mentioned:

"...the funding did not lead to any significant enhancement in our competitive position. We

did not see the anticipated benefits, possibly because the financial support was not aligned

with our specific competitive needs or strategic goals ... 7

This criticism illustrated that, in some instances, financial investments failed to provide the expected competitive advantages, pointing to potential gaps in the alignment between funding and competitiveness objectives.

The findings indicated that financial investments in IT had varying effects on enhancing competitiveness. Strong and moderate enhancements were reported, suggesting that financial support generally contributed to improved competitive positioning. However, minimal or no enhancement was also noted, reflecting that the effectiveness of such investments in bolstering competitiveness could differ based on the specific circumstances and alignment of the funding with strategic competitive needs.

#### 3.5 Challenges and Barriers to Effective Financial Collaboration

The analysis of challenges and barriers to effective financial collaboration revealed several critical issues that impacted the success of funding initiatives. Respondents identified various obstacles, including bureaucratic challenges, risk perception, sectoral mismatch, financial barriers, and disparities in financial contributions. These factors collectively influenced the efficacy of financial collaboration, often complicating the process and hindering the potential benefits. By addressing these issues, the study aimed to provide a comprehensive understanding of the difficulties faced and to suggest ways to overcome these barriers for more effective collaboration.

Sub-Indicator	Category	Respondents	Percentage
Bureaucratic Challenges	Significant Challenges	140	44.9%
	Moderate Challenges	120	38.5%
	Minimal Challenges	40	12.8%
	No Challenges	12	3.8%
Risk Perception	High Risk Perception	130	41.7%
	Moderate Risk Perception	120	38.5%
	Low Risk Perception	42	13.5%
	No Risk Perception	20	6.4%
Sectoral Mismatch Major Mismatch		100	32.1%
	Moderate Mismatch	130	41.7%
	Minimal Mismatch	70	22.4%
	No Mismatch	12	3.8%
Financial Barriers	Significant Financial Barriers	120	38.5%
	Moderate Financial Barriers	130	41.7%
	Minimal Financial Barriers	50	16.0%
	No Financial Barriers	12	3.8%
Disparities in Financial Contributions Major Disparities		110	35.3%
	Moderate Disparities	120	38.5%
	Minor Disparities	70	22.4%
	No Disparities	12	3.8%

Table ?	8. Showing	the challenges	and harriers to	effective fing	uncial collaboration
I apic .	. onowing	, the chancinges	and particle to	checuve ma	inclai conaboi ation

# 3.5.1 Bureaucratic Challenges

The examination of bureaucratic challenges in the context of financial investments in IT as shown on table 3, revealed significant insights into the obstacles faced by various stakeholders. Out of 312 respondents, 140 reported experiencing *Significant Challenges* due to bureaucratic red tape. One project manager reflected on this issue, stating:

"...the bureaucratic hurdles we encountered were substantial. Lengthy approval processes and complex regulatory requirements delayed our projects and added considerable administrative overhead. These challenges not only affected our project timelines but also increased costs and reduced overall efficiency..."

This perception highlighted how intricate bureaucratic procedures could impede the swift execution of financial investments, affecting the overall effectiveness of collaboration efforts.

A total of 120 respondents indicated *Moderate Challenges*, suggesting that while bureaucratic issues were present, their impact was less severe. An IT director shared:

"...we faced some bureaucratic obstacles, but they were manageable. The approval processes and paperwork added time to our project schedules, but we were able to navigate these issues with some adjustments and additional resources..."

This reaction underlined that while bureaucratic challenges were noticeable, they did not entirely prevent progress but did require additional effort to mitigate their effects.

In contrast, 40 respondents noted *Minimal Challenges* related to bureaucracy. A financial analyst commented: "...the bureaucratic challenges we faced were relatively minor. The processes were

straightforward and did not significantly hinder our operations. We were able to handle the required documentation and approvals without major delays..."

This response emphasized that for some, the bureaucratic procedures were not a major barrier, suggesting that the extent of bureaucracy's impact could vary depending on the specific circumstances and the efficiency of administrative systems.

Finally, 12 respondents reported experiencing *No Challenges* with bureaucracy. A senior executive noted: "...our experience with bureaucratic processes was smooth. We encountered no significant hurdles or delays, and the approval processes were efficient. This allowed us to focus on the strategic aspects of our projects without being bogged down by administrative issues..."

This feedback illustrated that, for a small portion of respondents, bureaucratic processes did not present any obstacles, reflecting a well-functioning administrative framework.

In general, the findings demonstrated a range of experiences regarding bureaucratic challenges in financial investments. While a significant number of respondents faced substantial issues, others encountered moderate or minimal obstacles, and a few reported no challenges at all. These varying experiences accentuated the

\*Corresponding Author: Dr. Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

importance of addressing bureaucratic inefficiencies to enhance the overall effectiveness of financial collaboration in IT.

#### 3.5.2 Risk Perception

The investigation into risk perception among stakeholders involved in financial investments in IT highlighted as per table 3, the diverse attitudes towards the potential risks associated with these investments. Among the 312 respondents, 130 indicated a *High Risk Perception*. A senior project manager articulated this viewpoint, saying:

"...many of us saw significant risks in these investments, primarily due to uncertainties in technology adoption and market fluctuations. The perceived volatility made it challenging to commit substantial resources without detailed risk assessments and mitigation strategies..."

This sentiment reflected the substantial concerns regarding the unpredictability and potential negative outcomes of financial investments, which were seen as major deterrents to proactive engagement.

A considerable number of respondents, 120, reported a *Moderate Risk Perception*. An IT consultant shared their perspective, stating:

"...while I acknowledged some risk, it was not overwhelming. We had contingency plans and risk management frameworks in place to handle potential issues. The moderate level of risk perception allowed us to move forward with investments, albeit with a cautious approach..."

This response indicated that although risks were acknowledged, they were managed effectively enough to not paralyze decision-making, allowing for a balanced approach to investment and innovation. In contrast, 42 respondents noted a *Low Risk Perception*. A financial analyst commented:

"...from my standpoint, the risks associated with these investments seemed relatively minor.

With proper planning and industry knowledge, we felt confident in navigating potential challenges. The perceived risk did not significantly deter our investment decisions or strategic planning..."

This observation emphasized that for some, the risks were deemed manageable and did not pose significant barriers to financial commitments or strategic initiatives.

Finally, 20 respondents reported No Risk Perception. A venture capitalist noted:

"...we did not perceive any substantial risks in our investments. Our experience suggested that with robust due diligence and strong market understanding, the risks were minimal. This allowed us to pursue investment opportunities with confidence and focus on growth strategies..."

This response highlighted a rare but noteworthy viewpoint where risks were considered negligible, reflecting a high level of confidence in the investment environment and strategies employed.

The diverse range of risk perceptions among respondents illustrated the varying levels of caution and confidence regarding financial investments in IT. High-risk perceptions were prevalent among those who saw substantial uncertainties, while moderate and low perceptions indicated that some stakeholders managed or mitigated these risks effectively. The minority who reported no risk perception showcased a rare but significant confidence in the investment landscape. This variability in risk perception underlined the importance of tailored risk management approaches to address the concerns of different stakeholders and facilitate more effective investment decisions.

#### 3.5.3 Sectoral Mismatch

The analysis of sectoral mismatch within the study on financial investments in IT as demonstrated on table 3, revealed a range of experiences regarding the alignment of financial resources with the needs and priorities of different sectors. Among the 312 respondents, 100 reported experiencing a Major Mismatch. One industry leader described this challenge, stating:

"...we encountered significant misalignment between the sectors involved. The funding we received often did not match the specific needs or strategic priorities of our sector. This disconnect led to inefficiencies and frustrations, as the financial resources were not utilized as effectively as they could have been..."

This perception highlighted how major mismatches in sectoral priorities and funding allocations could hinder the effectiveness of financial investments and collaboration efforts.

A larger group of 130 respondents indicated a Moderate Mismatch. A project coordinator shared:

"...there were noticeable discrepancies between the funding provided and the sector's needs. While not as severe as a major mismatch, these issues still led to some inefficiencies and required adjustments in our project plans. We had to work hard to align the financial resources with our sector's requirements, which added complexity to our operations..."

\*Corresponding Author: Dr.Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

This response accentuated that while the mismatch was not as extreme, it still posed challenges that needed to be addressed to optimize the use of financial resources.

In contrast, 70 respondents reported a Minimal Mismatch. An academic researcher noted:

"...the mismatch between sectors was minimal in our experience. The funding we received was generally well-aligned with our needs, though there were occasional discrepancies. Overall, these minor mismatches did not significantly impede our projects or affect their outcomes..."

This response suggested that for some, the alignment of financial resources with sectoral needs was relatively good, and any issues were manageable within the scope of their projects.

Finally, 12 respondents experienced No Mismatch. A government official reflected:

"...we did not encounter any sectoral mismatches. The financial investments we managed were perfectly aligned with our sector's requirements and goals. This seamless alignment allowed us to use the funds efficiently and achieve our project objectives without any significant issues..."

This viewpoint illustrated that, for a small fraction of respondents, the financial resources were well-suited to their sectoral needs, facilitating effective and straightforward project execution.

The varying degrees of sectoral mismatch reported by respondents highlighted the importance of ensuring alignment between financial investments and sectoral priorities. While major and moderate mismatches presented significant challenges, minimal mismatches were more manageable, and some respondents enjoyed well-aligned resources. Addressing these mismatches is crucial for enhancing the effectiveness of financial collaborations and ensuring that investments contribute meaningfully to the intended outcomes across different sectors.

#### **3.5.4 Financial Barriers**

The study as per data on table 3, revealed that Financial Barriers were a critical challenge affecting the effectiveness of financial investments in the Triple Helix ecosystem. Among the 312 respondents, 120 (38.5%) identified *Significant Financial Barriers* as a major obstacle to the success of collaborative initiatives between universities, industries, and government sectors. One respondent from the industry sector shared:

"...the financial constraints were overwhelming. The high cost of innovation, combined with limited funding, created a huge barrier to moving forward with projects. We often had to scale

down our ambitions because the resources were simply not enough ... '

This quote highlights the restrictive impact of significant financial barriers, particularly when the resources required to achieve innovative breakthroughs were insufficient.

A slightly larger group of 130 respondents (41.7%) reported experiencing *Moderate Financial Barriers*. A government official explained:

"...while we had some financial challenges, they were not insurmountable. We had to be creative in allocating resources, often prioritizing certain projects over others. It wasn't ideal, but we managed to keep moving forward..."

This quote reflects a more manageable level of financial difficulty, where organizations were still able to function, albeit with some strategic compromises. The existence of moderate financial barriers slowed progress but did not completely stall innovation, showing that some level of flexibility and resourcefulness helped in overcoming these issues.

Meanwhile, 50 respondents (16.0%) experienced only *Minimal Financial Barriers*. An academic researcher remarked:

"...Funding wasn't our biggest concern. The financial support was generally adequate for what we needed, though we occasionally faced minor delays or shortfalls. Overall, we were able to carry out our initiatives without too much financial strain..."

For these respondents, while financial issues existed, they were not detrimental enough to impede progress significantly. The minimal barriers allowed for smoother execution of projects, demonstrating that for some, financial challenges were not a dominant factor in their operations.

Lastly, 12 respondents (3.8%) reported experiencing *No Financial Barriers*. A participant from the university sector commented:

"...in our case, the financial backing was solid. We had the funds we needed, and there were no significant financial hurdles. This allowed us to focus entirely on the research and innovation process without being distracted by financial concerns..."

For this small group, the absence of financial barriers enabled full concentration on their work, which contributed to more efficient and productive outcomes.

The responses gathered highlight the varying degrees of financial barriers experienced across the Triple Helix sectors. While significant and moderate barriers were more common and posed challenges to financial

collaboration and innovation, some respondents were able to navigate or avoid these barriers with varying degrees of success. This diversity in financial experience stresses the need for more streamlined financial processes and greater financial support to ensure that collaborative efforts can thrive across all sectors involved.

#### **3.5.5 Disparities in Financial Contributions**

In the study, disparities in financial contributions as indicated on table 3, emerged as a key issue that affected the collaborative dynamics within the Triple Helix model. Among the 312 respondents, 110 (35.3%) indicated that *Major Disparities* in financial contributions were a significant challenge to achieving balanced and effective collaboration. One respondent from the academic sector commented:

"...Universities were often left out of key funding opportunities. While industries and the government had more financial muscle, we struggled to keep up. Our contributions, both in terms of research and innovation, were undervalued because we couldn't match the financial input..."

This highlights how uneven financial involvement created tension, making it difficult for universities to fully participate and contribute to joint projects on an equal footing.

Similarly, 120 respondents (38.5%) reported *Moderate Disparities* in financial contributions, which, although present, were not as severe as those facing the first group. A government official explained:

"...the imbalance was noticeable, but not completely unmanageable. We often saw the private sector taking the lead in funding, with the government playing a supportive role. It worked most of the time, but there were occasions where one party's financial dominance skewed the direction of projects..."

This quote illustrates how disparities were felt across sectors, with industries sometimes overshadowing government or academic funding, yet still allowing for some level of collaborative success.

A smaller group of 70 respondents (22.4%) reported experiencing *Minor Disparities*. For them, the imbalances were present but did not substantially hinder the collaboration process. An industry professional remarked:

"...there were small differences in how much each sector could contribute financially, but overall, we managed to strike a balance. Everyone had a role to play, and while some

partners had deeper pockets, we valued each other's contributions beyond just money..."

In this case, the financial disparities were acknowledged but did not create significant barriers to cooperation, with non-financial contributions like knowledge and expertise being equally appreciated.

Finally, 12 respondents (3.8%) stated there were *No Disparities* in financial contributions. A university representative shared:

"...in our projects, the financial contributions were fairly distributed. Everyone chipped in what they could, and we never felt that one partner was dominating or that we were underfunded. This balance allowed us to focus more on the outcomes rather than financial concerns..."

This group experienced a more harmonious financial collaboration where the contributions from each sector were perceived as equitable, fostering a sense of shared responsibility and mutual benefit.

These varying levels of financial disparities demonstrate how imbalanced contributions affected the dynamics within the Triple Helix model. While some sectors struggled with significant financial inequities, others managed to navigate these challenges through collaboration and resource-sharing strategies. The presence of financial disparities, particularly in major cases, often led to power imbalances in decision-making, with the more financially dominant sectors exerting greater influence over the direction and outcomes of projects. However, in scenarios where disparities were minor or non-existent, the collaborative process appeared to be more fluid and balanced, resulting in more cohesive and productive partnerships. This underlines the importance of addressing financial inequities to ensure that all sectors can contribute fully and equitably in shaping IT innovations within the Triple Helix ecosystem.

# IV. CONCLUSION AND RECOMMENDATIONS

The study concluded that financial investments play a critical role in driving innovation, collaboration, and growth across sectors. Through the analysis of patterns in financial flows, it became evident that balanced and well-coordinated funding from universities, industries, and governments significantly boosted the development of IT initiatives. Financial contributions from each sector, when equitably distributed, led to more collaborative efforts, resulting in better outcomes for innovation and technology commercialization. However, disparities in financial contributions, especially when one sector disproportionately dominated the funding landscape, created challenges in decision-making and participation. The impact of financial investments was not limited to innovation but also extended to job creation, cost savings, and improved operational efficiencies within the IT sector. Respondents noted that well-directed financial support led to substantial employment growth and the establishment of new opportunities within the industry. Additionally, financial investments led

to cost reductions and increased productivity by enhancing operational efficiencies. Initiatives aimed at promoting social responsibility and digital inclusion were also positively affected, with financial backing providing the necessary resources to address wider societal challenges. Despite these positive outcomes, the study also highlighted several challenges in financial collaboration, such as bureaucratic hurdles, sectoral mismatches, and disparities in financial contributions. These barriers often slowed down the progress of collaborative efforts and hindered the efficient allocation of resources. Addressing these challenges through better coordination, more inclusive financial strategies, and the removal of bureaucratic bottlenecks will be crucial for fostering more sustainable and impactful innovation ecosystems. This emphasizes the need for all sectors to work together more closely, ensuring that financial investments are not only sufficient but also equitably distributed to maximize their potential for driving technological progress and societal benefits.

The study recommends enhancing the alignment of financial contributions across universities, industries, and governments to ensure more balanced and effective collaboration. It is crucial to streamline bureaucratic processes and address sectoral mismatches to facilitate smoother financial flows and improve the efficiency of investments. Encouraging greater government involvement in funding initiatives that promote innovation, while also incentivizing private sector contributions, can foster a more sustainable financial ecosystem. Finally, implementing strategies to mitigate financial disparities among sectors and reducing risk perception will help unlock further growth and innovation in the IT sector.

### REFERENCES

- [1]. H. Etzkowitz, J. Dzisah, L. Ranga, and C. Zhou, "The triple helix model for innovation: The universityindustry-government interaction," *Asia Pacific Tech Monitor*, 2007.
- [2]. F. Zhao\*, "Commercialization of research: a case study of Australian universities," *Higher Education Research & Development*, vol. 23, no. 2, pp. 223-236, 2004.
- [3]. C.-M. Tung, T.-Y. Tseng, and W.-C. Yen, "Fostering innovation commercialization at research institute and university: strategy and policy implications," in 2013 Proceedings of PICMET'13: Technology Management in the IT-Driven Services (PICMET), 2013: IEEE, pp. 928-934.
- [4]. G. Mpehongwa, "Academia-industry-government linkages in Tanzania: trends, challenges and prospects," *Global Journal of Education Research*, vol. 1, no. 1, pp. 084-091, 2013.
- [5]. A. Utz, "Fostering Innovation, Productivity, and Technological Change–Tanzania in the Knowledge Economy," *World Bank Institute Working Paper*, 2006.
- [6]. D. S. Fussy, "Policy directions for promoting university research in Tanzania," *Studies in Higher Education*, vol. 43, no. 9, pp. 1573-1585, 2018.
- [7]. H. M. Twaakyondo, "Key issues in information communication technology policy review process: the case of Tanzania," *Journal of Computing and ICT Research*, vol. 5, no. 2, pp. 46-58, 2011.
- [8]. Y. Cai and H. Etzkowitz, "Theorizing the Triple Helix model: Past, present, and future," *Triple Helix*, vol. 7, no. 2-3, pp. 189-226, 2020.
- [9]. P. N. Pattnaik and B. Patnaik, "Nurturing Technology and Innovation for Sustained Growth: Role of Universities," *Journal of Business And Entrepreneurship*, vol. 10, no. 2, pp. 133-144, 2022.
- [10]. Y. Cai and M. Amaral, "The triple helix model and the future of innovation: a reflection on the triple helix research agenda. Triple Helix 8 (2): 217–229," ed, 2021.
- [11]. E. Todeva, "Governance of innovation and intermediation in Triple Helix interactions," *Industry and higher education*, vol. 27, no. 4, pp. 263-278, 2013.
- [12]. G. G. Moshi, N. S. Lyimo, and E. V. Mgaya, "Triple Helix Model for Retrofitting Technical and Vocational Education Training in Transition to Green Economy in Tanzania."
- [13]. A. A. Razak and G. R. White, "The Triple Helix Model for Innovation: A holistic exploration of barriers and enablers," *International Journal of Business Performance and Supply Chain Modelling*, vol. 7, no. 3, pp. 278-291, 2015.
- [14]. F. Okonofua, D. Odubanjo, and J. A. Balogun, "Assessing the triple helix model for research and development in sub-Saharan Africa," *Proceedings of the Nigerian Academy of Science*, vol. 13, no. 2, 2021.
- [15]. L. Safiullin, A. Fatkhiev, and K. Grigorian, "The triple helix model of innovation," *Mediterranean Journal os Social Sciences*, vol. 5, 2014.
- [16]. H. Etzkowitz and C. Zhou, "Triple Helix twins: innovation and sustainability," *Science and public policy*, vol. 33, no. 1, pp. 77-83, 2006.
- [17]. G. Mwandosya, M. Apiola, and K. Lähde, "Building the innovation ecosystem in Tanzania: Four viewpoints to technology business incubation," in 2016 International Conference on Engineering, Technology and Innovation/IEEE International Technology Management Conference (ICE/ITMC), 2016: IEEE, pp. 1-9.

\*Corresponding Author: Dr.Theobald Francis Kipilimba<sup>1</sup> www.aijbm.com

- [18]. L. Gustavsson, C. Nuur, and J. Söderlind, "An impact analysis of regional industry—University interactions: The case of industrial PhD schools," *Industry and Higher Education*, vol. 30, no. 1, pp. 41-51, 2016.
- [19]. L. Leydesdorff and M. Meyer, "The triple helix model and the knowledge-based economy," *Scientometrics, forthcoming,* 2008.
- [20]. I. Dubina, "Game-theoretic and game-experimental modeling of the interaction of participants of the Triple Helix of innovation," Экономика Профессия Бизнес, no. 2, pp. 27-32, 2019.
- [21]. B. Dankbaar, "Design Rules for'Triple Helix'Organizations," 2019.
- [22]. G. H. Sheikheldin, "Research and Technology Organizations as Super Intermediaries: A Conceptual Framework for Policy and a Case Study From Tanzania," *Frontiers in Research Metrics and Analytics*, vol. 6, p. 691247, 2021.
- [23]. H. Yao, H. A. Antwi, and E. T. Ankomah-Asare, "A multi-attribute assisted performance deduction and related value in triple helix innovation networks," *Pakistan Journal of Statistics and Operation Research*, pp. 751-760, 2020.
- [24]. R. D. Atkinson and A. S. McKay, "Digital prosperity: understanding the economic benefits of the information technology revolution," *Available at SSRN 1004516*, 2007.
- [25]. S. Andes and D. Castro, "Driving a digital recovery: It investments in the g-20 stimulus plan," *The Information Technology and Innovation Foundation, Washington DC,* 2009.
- [26]. M. Duan, "The Role of Innovation in Economic Growth and How Techno-logical Advancements Transform Industries and Employment," in *Proceedings of the 2023 4th International Conference on Big Data Economy and Information Management*, 2023, pp. 658-661.
- [27]. S. Amiri and J. M. Woodside, "Emerging markets: the impact of ICT on the economy and society," *Digital Policy, Regulation and Governance,* vol. 19, no. 5, pp. 383-396, 2017.
- [28]. J. Kalokora and Q. Fan, "The impacts of foreign direct investment on economic growth in Tanzania from 1998 to 2018," *Journal of Business and Economic Policy*, vol. 7, no. 3, pp. 26-31, 2020.
- [29]. N. M. Odhiambo, "Financial development and economic growth in Tanzania: A dynamic causality test," *African Finance Journal*, vol. 7, no. 1, pp. 1-17, 2005.
- [30]. J. Mwananziche, G. Myovella, M. Karacuka, J. Haucap, and G. Moshi, "Is digitalization a booster for economic growth in Africa? Short run and long run evidence from Tanzania," *Telecommunications Policy*, vol. 47, no. 10, p. 102679, 2023.

Dr.Theobald Francis Kipilimba UNIVERSITY OF IRINGA P.O.BOX 200 IRINGA TANZANIA. Cellphone:+255782009009/+255655009008